

HR

DREAM DAY

DRAMATIC TRANSFORMATIONS
EFFECTIVE LEADERSHIP RESPONSE
HUMAN VS ARTIFICIAL INTELLIGENCE
PAY TRANSPARENCY ADAPTATION

Date: Tuesday, May 12, 2026

Venue: ÖbölHáz (Kopaszi-gát), Budapest, Hungary

Audience: HR professionals, CEOs

Language: English, without translation

AmCham Hungary is organizing its bi-annual HR Dream Day for the seventh time on May 12 in Budapest. The conference explores how emerging technological, ethical, and regulatory trends are reshaping business operations and the role of HR, particularly in light of the growing use of artificial intelligence and the uncertainties surrounding pay-transparency implementation.

The event will focus on **change management** and organizational and leadership **resilience**, exploring how leaders can **respond effectively to ongoing transformation, manage continuous change**, engage and retain talent, and enable HR to take on a stronger, more strategic role in business decision-making.

PLANNED AGENDA:

Master of ceremony: Írisz Lippai-Nagy, CEO, AmCham Hungary

08:15-09:00: Arrival and Registration

09:00-09:05: Welcome by **Szilvia Bogdán**, Chair, HR Committee, AmCham; Chief People Officer, NEXON

09:05-09:35: Keynote by **László Kiss**, Astronomer, Member of the Hungarian Academy of Sciences - **Secrets Above: What Can We Learn from the Challenges of Space Research?**

09:35-10:30: Interactive Theatre Panel presenting Real-life Conflicts and Strategic Leadership Responses

10:30-11:10: The Future of Leading Humans and Robots by **Jeremie Brecheisen**, Managing Partner for International Markets - Gallup

11:10-11:45: Coffee Break and Networking

11:45-13:15: Breakout sessions (parallel, 2x2 after each other, 40' each) – *with practical, hands-on approaches*

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Room 1: PAY TRANSPARENCY:

- **From Confidential to Compliant: Ready or Not, Pay Transparency Is Coming - Workshop brought to you by Wolf Theiss**

Pay has long been one of HR's most guarded topics. Not anymore. The EU Pay Transparency Directive is no longer a distant regulation - it's a deadline on your calendar. Join our workshop to explore Hungary's legal landscape, its impact on your organization and how smart compliance can become a competitive edge.

Speakers:

- **Barnabás Buzási**, Head of Employment, Wolf Theiss
- **Marietta Molnár**, Senior Associate, Wolf Theiss

Followed by (after a short break)

- **Panel Discussion on The Corporate and Social Impact of Pay Transparency with**
 - **Szilvia Bogdán**, Chair, HR Committee, AmCham; Chief People Officer, NEXON
 - **Tamás Fehér**, Operations Director - SEE region, Manpower
 - **Dávid Meretei**, Human Resources Manager, Howmet Aerospace
 - **Dr. Bence Ságvári**, ELTE Centre for Social Sciences (CSS), Research Professor, CSS-RECENS Computational Social Sciences Research Department

Topic 2: ARTIFICIAL INTELLIGENCE:

- **Expert Talk: Human Intelligence vs Artificial Intelligence** by **Dóra Zengő**, Technology Recruitment Team Lead// SNT Recruitment - Simonyi és Tóth

Followed by (after a short break)

- **Roundtable Discussion – AI as a Catalyst for Business Transformation**

- **Nóra Óváry-Papp**, Counsel, Baker McKenzie
- **Andrea Ferenczi-Dintsér**, Chief Knowledge & Strategic Relations Officer, Hammel & Hochreiter Business & Management Consulting
- **Miklós Koren**, Professor, Central European University (to be confirmed)
- Moderated by: **Fanni Kadocsa**, Managing Partner, Hybrid Consulting

13:15-14:30: **Lunch and Networking**

The program is subject to change.